This is the only conference in Missouri established to specifically address issues relating to brain injury.

REGISTER TO BE
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CO-HOST SPONSOR

Brain Injury Association of Missouri
2265 Schuetz Road • Saint Louis, Missouri 63146-3409
Phones: 314.426.4024 • 800.444.6443 • Fax: 314.426.3290
Conference@biamo.org • Website: www.biamo.org
2016 Conference Information

CONFERENCE OVERVIEW

The Brain Injury Association of Missouri 12th Annual Statewide Conference is the only conference in Missouri dedicated to current trends in innovative therapeutic strategies, cutting-edge and best practice treatment options, and research specifically relating to brain injury.

This Conference features national and local experts addressing issues of interest to professionals, survivors of brain injury and family members.

Sessions held Thursday, October 13 and Friday, October 14 will focus on topics of interest to healthcare professionals, rehabilitation specialists, social workers, vocational counselors, physicians, psychologists, mental health professionals, case managers, service coordinators, and others who care for persons with brain injury.

On Saturday, October 15, a special seminar will be held for survivors of brain injury and their families.

BIA-MO 12th ANNUAL STATEWIDE PROFESSIONAL CONFERENCE AUDIENCE

Thursday and Friday: Professionals of various disciplines
Saturday: Survivors of brain injury, family members and caregivers

SPONSORSHIP

Sponsorship reflects your commitment to support educational programming for professionals in the field of brain injury. It provides maximum exposure of your support for the Brain Injury Association of Missouri (BIA-MO) through at-conference recognition, printed material, and on our website and in social media.

EXHIBITOR

One-on-one marketing through an exhibit at the BIA-MO Annual Statewide Conference is an effective opportunity to share information about your products and services with professionals, survivors of brain injury and family members.

ADVERTISING

Encourage participants to visit your exhibit table through a full or half-page advertisement in the Conference Program.

Professionals who attend the Conference may share the Printed Program containing your ad with colleagues who are unable to attend.

DONATION

If you are unable to participate as a Sponsor, Exhibitor or Advertiser, your donation is appreciated.

Mission Statement

The Mission of the Brain Injury Association of Missouri is to reduce the incidence of brain injury; to promote acceptance, independence and productivity of persons with brain injury; and to support their families.
Brain Injury Association of Missouri 12th Annual Statewide Conference
COMMITMENT FORM 2016
Sponsors ▪ Exhibitors ▪ Advertisers ▪ Donors
Please complete and return by September 16, 2016
Brain Injury Association of Missouri
2265 Schuetz Road, Saint Louis, MO  63146-3409 or fax to 314.426.3290

Company/Agency Name: ____________________________________________________________
Contact Person: _________________________________________________________________
Address: ________________________________________________________________________
City/State/Zip: ____________________________________________________________________
Telephone: (_____) ___________________________ Email: ________________________________

SPONSORSHIP PACKAGES
All Sponsorships include signage during the Conference, a full page advertisement in the Conference Program and recognition during the Welcome Address, as well as in the BIA-MO newsletter and on our website.

____ Co-Host Sponsor — $10,000
• Your logo on Conference Registration Brochure, Event Program, and e-newsletter produced after your Sponsorship is received
• Eight professional Conference registrations
• Prime 12-foot exhibit space in Exhibit Hall
• Sponsorship recognized 20 times on BIA-MO social media
• Link from the BIA-MO website

____ Track Sponsor — $5,000
• Six professional Conference registrations
• Prime exhibit space in Exhibit Hall
• Sponsorship recognized 10 times on BIA-MO social media
• Link from the BIA-MO website

____ Lunch Sponsor — $3,000
• Four professional Conference registrations
• Prime exhibit space in Exhibit Hall
• Five-minute (maximum) address at your sponsored luncheon
• Sponsorship recognized three times on BIA-MO social media

____ Keynote Sponsor — $1,000
• Two professional Conference registrations
• Exhibit space in Exhibit Hall
• Signage displayed during your sponsored Keynote Session

____ Break Sponsor — $500
• Signage displayed during your sponsored refreshment break or breakout session

(Sponsorship is tax-deductible to the extent the law will allow.)

EXHIBIT
____ Full Conference Exhibitor Fee $350
(No discount for fewer than three days exhibiting.)
____ Survivor and Family Seminar Exhibit $125

Days Exhibiting: (Check all that apply to ensure accurate table count.)
Professional Audience
____ Thursday, October 13
____ Friday, October 14
Survivor and Family Audience
____ Saturday, October 15

Representative(s) for Exhibit
(Lunch included for one (1) representative with Exhibit Fee. There is a $35 per person/per day Refreshment Fee for Exhibit Representatives who are not registered for the Conference.)
Name: _________________________________________________________________________
Name: _________________________________________________________________________

ADVERTISING OPPORTUNITY
Conference Program advertising (black & white only):
____ Full Page $100  size 8” x 10 3/4”
____ Half Page $75  size 8” x 5 1/4”

DONATION OPPORTUNITY
Fully tax-deductible donation to underwrite Conference expenses.
____ Donation of $_______________

METHOD OF PAYMENT
__ VISA  __ MC  __ Discover  __ CHECK  Total: $ ____________
__ Invoice me  __ Online at www.biamo.org
Name on card _________________________________________________________________
Account Number __________________________________________________________________
V-Code on back of Card __ __  __ Exp. Date: __________________
Address and zip code if different than billing address for this card ______________________

For more information or to receive the Conference Registration Brochure, contact the Brain Injury Association of Missouri at Conference@biamo.org, 800.444.6443 or 314.426.4024.
Brain Injury Association of Missouri 12th Annual Statewide Conference

KEYNOTE SPEAKERS AND SESSIONS

Aging with Brain Injury

George Grossberg, Ph.D. — Director of Geriatric Psychiatry, Saint Louis University School of Medicine

George Grossberg’s professional expertise is devoted to Geriatric Psychiatry. In 1979 he started the first Geriatric Psychiatry program in Missouri, and in 1985, the first Alzheimer’s Disease Community Brain Bank. He is a former president of the American Association of Geriatric Psychiatry and Past President of the International Psychogeriatric Association (IPA). He has been a leader in developing mental health programs and in treatment and research in geriatrics. He is a recipient of the Missouri Adult Day Care Association Outstanding Physician Award for supporting programs that allow seniors to continue living independently or at home with their families and the Fleishman-Hillard Award for career contributions to geriatrics.

Dr. Grossberg has served as a consultant on nursing homes to the US Department of Justice Civil Rights Division, chaired the development of Clinical Practice Guidelines for the Treatment of Depression in the Nursing Home for the American Medical Directors Association, and developed educational guidelines on Alzheimer’s disease for the American Academy of Family Practice.

Substance Abuse and Brain Injury

Mervin Langley, Ph.D. — Therapist, Clinical Psychology Associates

Mervin Langley completed his undergraduate education at the University of the Witwatersrand in Johannesburg, South Africa. He subsequently earned Master’s and Doctoral degrees at the University of South Africa. In the course of his education, Dr. Langley completed an internship at a psychiatric facility specializing in the treatment of addictive disorders. His doctoral research and dissertation explored the process of relapse in alcoholism, with particular emphasis on remediation of cognitive deficits in recovering alcoholics.

After immigrating to the United States in 1988, Dr. Langley continued his clinical and research interest in the addictive behaviors as an addiction specialist in a brain injury rehabilitation program. Between 1992 and 1996, he was a principal investigator in research funded by the National Institute on Disability Rehabilitation and Research, to investigate new treatments for brain injury comorbid with substance abuse. As part of that research, Dr. Langley developed the first treatment manual for behavioral treatment of addictions in brain injury, which also included the development and validation of a test to measure coping skills in substance abuse clients.

In the course of his career, Dr. Langley has authored or coauthored eight book chapters and professional journal articles in Spain, South Africa, and the United States. He provides consulting services to a number of school districts and is a frequent presenter at school psychological seminars. Dr. Langley is a psychotherapist at Clinical Psychology Associates in Burlington, Wisconsin. He specializes in treating substance abuse in adolescents, anxiety disorders and depression, and marriage/family problems. He has an interest in the integration of faith-based and psychotherapy treatments.

Chill, Thrill, Heal: From Traumatic Brain Injury to Personal Trainer

Logan Johnson, Survivor of Brain Injury

The thrill of downhill skiing came to a crashing halt as Logan Johnson tumbled 300 feet, hitting rocks, and sustaining a traumatic brain injury in 2012. His use of a helmet prevented more damaging effects. However, Logan underwent several surgeries and was comatose for two months, but he endured. Giving up skiing was not an option. “Skiing is an excellent recreational activity because you get to be in the beautiful mountains; it’s good exercise. But if you don’t have a helmet on, it’s a lot of stuff that could come to an end really quickly – my helmet saved my life,” Logan said.

Through every stage of his recovery, Logan did not give up on himself, neither did his family, community, doctors and caregivers. His focus and determination are an inspiration. His work as an underground operator in Montana was no longer viable, so Logan and his family moved back to his native town, Camdenton, Missouri. He is now following a new career path as a personal trainer at Anytime Fitness. Since his accident, Logan has conquered many challenges and continues to excel in his recovery. As he would say, “Anything worth doing isn’t easy.”

Logan will share his up-and-down challenges as he overcame new obstacles of life with brain injury during his Keynote Session at the BIA-MO Annual Statewide Conference on Friday, October 14 and Saturday, October 15, 2016. His message will motivate you to reach new heights of recovery for you, a loved one, and clients.