



SPORTS CONCUSSIONS: Facts, Fallacies and New Frontiers Sponsorship Opportunities 2018

St. Louis • Columbia
January 29 February 2

Cape Girardeau • Springfield • Kansas City
February 6 February 8 February 12

7:45 am - 1:30 pm



Keynote Speakers:

Billiken Sport Psychological
Sciences and Consultation

Ashley Hansen, MS

John Lace, MS

Taylor Montgomery, MS

Audience

School, Community or Recreational
Sports Team Personnel

Coaches - All Sports, All Ages

Athletic Program Administrators

Licensed Athletic Trainers

Game Officials

School Nurses

School Counselors

School Administrators

BRAIN INJURY ASSOCIATION OF MISSOURI
2265 Schuetz Road • Saint Louis, MO 63146-3409
Phones: 314.426.4024 • 800.444.6443 • Fax: 314.426.3290
Email: Info@biamo.org Website: www.biamo.org
Facebook: [BIA.Missouri](https://www.facebook.com/BIA.Missouri) Twitter: [@BIA_Missouri](https://twitter.com/BIA_Missouri)

PROGRAM PARTNERS

- Brain Injury Association of Missouri
- Department of Health and Senior Services
- Missouri Association of School Nurses
- Missouri Association of Rural Education
- Missouri Athletic Trainers' Association
- Missouri School Boards' Association
- Missouri State High School Activities Association
- University of Missouri - Kansas City Institute for Human Development

SEMINAR CONTENT

- Concussion Facts and Fallacies
- New Frontiers in Research
- International Concussion Consensus Guidelines
- How Does Your Team or School Compare - Know the Data?
- Changing Your Concussion Culture
- Sports Concussion Case Studies

REGIONAL PLANNING COMMITTEE REPRESENTATIVES

- Coaches - School and Community Programs
- Athletic Directors
- Licensed Athletic Trainers
- Concussion Physicians and Medical Providers
- School Nurses
- Missouri Department of Health and Senior Services/TBI Grant
- Missouri School Boards

For more information, contact:

Maureen Cunningham, Executive Director
Brain Injury Association of Missouri
MCunningham@biamo.org or 314.426.4024

Featured Sponsor:



The following message will be included in the day-of-event Program:

Thank you to our Sponsors for support to offer this seminar free of charge for team and school personnel. The Brain Injury Association of Missouri does not endorse specific services or products that may be discussed or displayed during the seminar.

SPONSORSHIP OPPORTUNITIES

Your sponsorship reflects your commitment to protect young athletes through educational programming for coaches, athletic team administrators and school personnel. Promotional material and at-seminar recognition increases awareness of your products and services and supports the Brain Injury Association of Missouri.

_____ Presenting Sponsor - \$5,000 (Statewide \$20,000)

Ensures seminar is free for coaches, athletic team and school personnel.

- Your logo on Seminar registration material produced after your commitment is received and on the Seminar Event Program.
- Recognition on BIA-MO website with link and 20 social media postings
- Five-minute presentation of your products or services during Welcome.
- Premium exhibit space at Seminar.
- Signage prominently displayed at event.

_____ Lunch Sponsor - \$3,000 (Statewide \$15,000)

Provides lunch for seminar attendees.

- Recognition on BIA-MO website and 10 social media postings
- Three-minute (maximum) address during Luncheon Welcome.
- Prime exhibit space at Seminar.
- Signage prominently displayed during lunch.

_____ Program Sponsor - \$1,000 (Statewide \$5,000)

Underwrites speaker and program expenses.

- Recognition on BIA-MO website and five social media postings
- Excellent exhibit space at Seminar.
- Signage displayed during Seminar.

_____ Break Sponsor - \$500 (Statewide \$2,500)

Provides refreshments during break.

- Signage displayed during Refreshment Break.
- Exhibit Space at Seminar.

Brain Injury Association of Missouri
Sports Concussions: Facts, Fallacies and New Frontiers
SPONSORSHIP COMMITMENT FORM 2018
Please complete and return by January 19, 2018

Company/Agency Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Day Phone: _____ Mobile: _____

Email: _____

SPONSORSHIP COMMITMENT

- Presenting Sponsor — \$5,000/\$20,000 statewide (logo on material upon receipt)
- Lunch Sponsor — \$3,000/\$15,000 statewide
- Program Sponsor — \$1,000/\$5,000 statewide
- Break Sponsor — \$500/\$2,500 statewide

SPONSORSHIP REGIONS

- Statewide
- Cape Girardeau Columbia Kansas City Springfield St. Louis

METHOD OF PAYMENT

Total: \$ _____

- VISA/MASTERCARD/DISCOVER CHECK INVOICE

Name on card: _____

Account Number: _____

V-Code on back of card: _____ Expiration Date: _____

Billing address of card if different than above: _____

Make checks payable to:

Brain Injury Association of Missouri
2265 Schuetz Road, Saint Louis MO 63146-3409
Fax to: 314-426-3290
Email: Alysa@biamo.org



This project was supported, in part by (Grant # 90TBSG0017-02-00, Traumatic Brain Injury State Implementation Partnership Grant Program), the U.S. Administration for Community Living, Department of Health and Human Services, Washington, D.C. 20201. Grantees undertaking projects under government sponsorship are encouraged to express freely their findings and conclusions. Points of view or opinions do not, therefore, necessarily represent official Administration for Community Living policy.