



Brain Injury Association of Missouri

13th ANNUAL STATEWIDE CONFERENCE

Sponsorship Opportunities

October 5 - 7, 2017

Marriott St. Louis West
Chesterfield, Missouri

This is the only conference in Missouri established
to specifically address issues relating to brain injury.

REGISTER TO BE

- A Sponsor
- An Exhibitor
- An Advertiser
- A Donor

CO-HOST SPONSOR



Brain Injury Association of Missouri
2265 Schuetz Road ▪ Saint Louis, Missouri 63146-3409
Phones: 314.426.4024 ▪ 800.444.6443 ▪ Fax: 314.426.3290
Conference@biamo.org Website: www.biamo.org



Brain Injury Association of Missouri
13th ANNUAL STATEWIDE CONFERENCE
October 5 - 7, 2017

2017 Conference Information

CONFERENCE OVERVIEW

The *Brain Injury Association of Missouri 13th Annual Statewide Conference* is the only conference in Missouri dedicated to current trends in innovative therapeutic strategies, cutting-edge and best practice treatment options, and research specifically relating to brain injury.

This Conference features national and local experts addressing issues of interest to professionals, survivors of brain injury and family members.

Sessions held Thursday, October 5 and Friday, October 6 will focus on topics of interest to healthcare professionals, rehabilitation specialists, social workers, vocational counselors, physicians, psychologists, mental health professionals, case managers, service coordinators, and others who care for persons with brain injury.

On Saturday, October 7, a special seminar will be held for survivors of brain injury and their families.

BIA-MO 13th ANNUAL STATEWIDE PROFESSIONAL CONFERENCE AUDIENCE
Thursday and Friday: Professionals of various disciplines
Saturday: Survivors of brain injury, family members and caregivers

SPONSORSHIP

Sponsorship reflects your commitment to support educational programming for professionals in the field of brain injury. It provides maximum exposure of your support for the Brain Injury Association of Missouri (BIA-MO) through at-conference recognition, printed material, and on our website and in social media.

EXHIBITOR

One-on-one marketing through an exhibit at the BIA-MO Annual Statewide Conference is an effective opportunity to share information about your products and services with professionals, survivors of brain injury and family members.

ADVERTISING

Encourage participants to visit your exhibit table through a full or half-page advertisement in the Conference Program.

Professionals who attend the Conference may share the Printed Program containing your ad with colleagues who are unable to attend.

DONATION

If you are unable to participate as a Sponsor, Exhibitor or Advertiser, your donation is appreciated.

EXHIBIT HALL

Exhibit space includes a six-foot table with draping and two chairs.

Refreshment breaks will be held in the Exhibit Hall to give you more opportunities to visit with participants.

Electricity must be contracted with the Marriott St. Louis West Hotel by calling 314-878-2747.

The Exhibit Hall hours:

Thursday, October 5, 8:30 am - 4:30 pm
Setup begins at 7:00 a.m.

Friday, October 6, 8:30 am - 3:00 pm

Saturday, October 7, 8:30 am - 2:15 pm
Setup begins at 7:30 a.m.

All Sponsors and Exhibitors must indicate on the Commitment Form which days they will be exhibiting to ensure an accurate count of tables.

Please bring a gift basket for the Conference Raffles. There will be one Raffle on Friday for professionals and another on Saturday for survivor and family participants.

Mission Statement

The Mission of the Brain Injury Association of Missouri is to reduce the incidence of brain injury; to promote acceptance, independence and productivity of persons with brain injury; and to support their families.

For more information:
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2265 Schuetz Road, Saint Louis, MO 63146-3409
314.426.4024 • 800.444.6443
Conference@biamo.org • www.biamo.org

**Brain Injury Association of Missouri 13th Annual Statewide Conference
COMMITMENT FORM 2017**

Sponsors ■ Exhibitors ■ Advertisers ■ Donors

Please complete and return by September 1, 2017

Brain Injury Association of Missouri
2265 Schuetz Road, Saint Louis, MO 63146-3409 or fax to 314.426.3290

Company/Agency Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Telephone: (____) _____ Email: _____

SPONSORSHIP PACKAGES

All Sponsorships include signage during the Conference, a full page advertisement in the Conference Program and recognition during the Welcome Address, as well as in the BIA-MO newsletter and on our website.

___ Co-Host Sponsor — \$10,000

- Your logo on Conference Registration Brochure, Event Program, and e-newsletter produced after your Sponsorship is received
- Eight professional Conference registrations
- Prime 12-foot exhibit space in Exhibit Hall
- Sponsorship recognized on BIA-MO social media
- Link from the BIA-MO website

___ Track Sponsor — \$5,000

- Six professional Conference registrations
- Prime exhibit space in Exhibit Hall
- Sponsorship recognized on BIA-MO social media
- Link from the BIA-MO website

___ Lunch Sponsor — \$3,000

- Four professional Conference registrations
- Prime exhibit space in Exhibit Hall
- Five-minute (maximum) address at your sponsored luncheon

___ Keynote Sponsor — \$1,000

- Two professional Conference registrations
- Exhibit space in Exhibit Hall
- Signage displayed during your sponsored Keynote Session

___ Break Sponsor — \$500

- Signage displayed during your sponsored refreshment break or breakout session

(Sponsorship is tax-deductible to the extent the law will allow)

EXHIBIT

___ Full Conference Exhibitor Fee \$385

(No discount for fewer than three days exhibiting.)

___ Survivor and Family Seminar Exhibit \$125

Days Exhibiting: *(Check all that apply to ensure accurate table count.)*

Professional Audience

___ Thursday, October 5

___ Friday, October 6

Survivor and Family Audience

___ Saturday, October 7

Representative(s) for Exhibit

(Lunch included for one (1) representative with Exhibit Fee. There is a \$45 per person/per day Refreshment Fee for Exhibit Representatives who are not registered for the Conference.)

Name: _____

Name: _____

ADVERTISING OPPORTUNITY

Conference Program advertising (black & white only):

___ **Full Page \$100** size 8" x 10 3/4"

___ **Half Page \$75** size 8" x 5 1/4"

DONATION OPPORTUNITY

Fully tax-deductible donation to underwrite Conference expenses.

___ **Donation of \$** _____

METHOD OF PAYMENT

___ VISA ___ MC ___ Discover ___ CHECK Total: \$ _____

___ Invoice me ___ Online at www.biamo.org

Name on card _____

Account Number _____

V-Code on back of Card ___ ___ ___ Exp. Date _____

Address and zip code if different than billing address for this card

**For more information or to receive the Conference Registration Brochure,
contact the Brain Injury Association of Missouri at Conference@biamo.org, 800.444.6443 or 314.426.4024.**

Brain Injury Association of Missouri 13th Annual Statewide Conference

KEYNOTE SPEAKERS AND SESSIONS

The Public Health Burden of TBI



John Corrigan, PhD, ABPP, is a professor with The Ohio State University Wexner Medical Center and director of the Ohio Valley Center for Brain Injury Prevention and Rehabilitation. Dr. Corrigan also serves as the project director for the Ohio Regional Traumatic Brain Injury Model System, a multi-center, longitudinal research program funded by the National Institute on Disability and Rehabilitation Research. In addition to being a board member of the Brain Injury Association of America, he chairs the Executive Committee of the TBI Model Systems Project Directors and is Editor-in-Chief of the *Journal of Head Trauma Rehabilitation*.

Dr. Corrigan has received numerous awards for his service and research in brain injury rehabilitation including the Gold Key Award from the American Congress of Rehabilitation Medicine and the 2007 Robert L. Moody Prize. He has published 120 peer-reviewed articles, as well as received almost \$300 million in research and demonstration grants to study long-term patient outcomes from TBI and examine ways to utilize data from TBI patients following medical care.

Cardinal Cowboy — Chase Your Dreams



Carter “Cardinal Cowboy” Rethwisch is a survivor of brain injury and coma, motivational speaker and local St. Louis celebrity. He survived a car accident involving a drunk driver and was later induced into a coma after having a seizure. At the lowest point, Carter was on a ventilator and the doctors gave him less than 50/50 odds of surviving.

Carter had frontal lobe damage from the accident which affected his executive functioning. He underwent five years of rehabilitation, defying many doctors’ prognoses, to return to his pre-injury self. Carter had previously been a standout baseball player and won the MVP award on his St. Louis Amateur Baseball Association (SLABA) Pre-College Baseball Team in high school. Since the accident, Carter’s dream of becoming a professional baseball player has evolved into sharing his story to help, motivate, and inspire others.

Carter has made hundreds of appearances to support local charitable organizations around St. Louis as well as anchors the Cardinal Cowboy Show on ABC 30 TV. He can often be seen at St. Louis Cardinals games in his red signature cowboy hat. The Cardinal Cowboy now visits schools and fundraisers to deliver his message of perseverance and share his zeal for life.

ADDITIONAL SESSION TOPICS

- TBI Needs Assessment Results
- Pediatric Brain Injury and Transition to Adult Services
- Exercise and Nutrition in Recovery
- Augmentative Communication and Assistive Technology
- Dealing with Denial in Recovery
- Importance of Screening and Identification of Brain Injury
- Executive Functioning Deficits
- Behavior Modification
- Accessing Resources
- Update on Healthcare Reform
- Veterans and Agriculture